



2012's Workshops' program

"Surface in depth" in jewellery design
Workshop con STEFANO MARCHETTI

Hacking Ideas - A way of thinking in jewellery design

"To shape a jewel relatively simple, it is enough to establish a dialogue between fire and matter, thus forcing the conversation to your own personal opinions"

Stefano Marchetti

Dates and duration 23rd-26th of July, 2012 - 32 hours

Deadline for booking **15th of June, 2012**

Partecipation fees € 400,00

The above amounts includes VAT

Payments: 50% on booking and the balance on the first day of the seminar

Max number of participants, 12

Requirement for admission

Intermediate to advanced students/professionals. Participants should have fabrication and soldering skills.

Materials and tools supply by the school and/or by the students

Big tools, torches, flex shafts, some silver alloys and silver soldering are provided by the school.

Students should bring their normal hand tools, small charcoal block, some sterling silver sheet and wire, 50 grams of pure silver. Optional: some 750/000 yellow gold for those who want to work in gold.

NOTE: In town there are shops where you can buy tools and metals needed for the course. The school can provide a tool kit for people who cannot bring their own for different reasons. A security deposit of 200 Euros will be paid as deposit and will be refunded at the end of the seminar, after the return of the full kit. Damaged or broken tools will be reimbursed to the school.

The school does not sell gold and silver.

Lessons are held in Italian and English

In order to reserve the course the student must send by fax or email to the school's office the fulfilled enrolment-form, together with a proof of the payment of 50% of attendance fee.

The 50% balance of the attendance fee must be paid to the school's office on the first day of the workshop

Booking Form

Please use the **ON LINE FORM**: if this is not possible, and if you will use this paper form, print it and fill it carefully, using a printer or write in capital letters, as clearly as possible

The undersigned (First Name, Family name)

Home full address (Country, city, street, number, ZIP code)

Tel (with Country/state/city Code)

e-mail

Study/work curriculum (short)

Requested to be registered for the workshop with STEFANO MARCHETTI, 23rd - 26th of July, 2012, in Firenze

Enclosures: Photocopy of payment of Euro _____

Payment has been made by (please mark with a x)

- Secure on-line payment (PAY PAL)
- Cheque made out to: **LAO srl**
- Bank credit to:

LAO srl

Account n° 8605

Banca del Chianti Fiorentino e Monteriggioni (name of the bank)

Piazza Arti e Mestieri 1 (address of the bank)

50020 San Casciano V.P. (FI) (location of the bank)

BIC (SWIFT): ICRAIT3FIP0

IBAN IT 65 G 08673 38050 0200 0000 8605

Cancellations For cancellations received by letter or fax not later than 30 days before the date of the seminar, the school will arrange for the reimbursement of paid fee, *apart of the banking or postal fees*
Beyond this deadline, no reimbursement is anticipated.

In case of cancellation of the seminar by the School, the paid fees will be fully reimbursed

Confirmation The confirmation for the seminar's execution will be forwarded to the enrolled peoples by March, 30, 2012. We warmly suggest to peoples from abroad not making airline reservations until our confirmation

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Programma del seminario

"Superficie in profondità" nel design di gioielli.
Workshop con Stefano Marchetti
Fare a pezzi le idee – Un diverso approccio al design del gioiello.

"Mettere in forma un gioiello è relativamente semplice, è sufficiente stabilire un dialogo tra fuoco e materia, forzando quindi questa conversazione alle proprie opinioni personali"
Stefano Marchetti

L'obiettivo di questo workshop è di concentrarsi su come le idee sui gioielli possono essere sviluppate, smontate e ricostruite in modo da arrivare alla loro forma definitiva.

Il workshop della durata di quattro giorni inizierà con l'analisi collettiva di un'icona del design classico. L'esperienza continuerà "smontando" l'oggetto pezzo a pezzo, per ricostruirlo in una nuova forma e con una nuova funzione. Il workshop si concentra principalmente sull'aspetto teorico del tema "design" nell'oreficeria contemporanea, ma allo stesso tempo i partecipanti saranno coinvolti in esercitazioni pratiche, al fine di imparare a realizzare gioielli.

Lavorando e discutendo ci si avvicina alle caratteristiche di diverse tecniche, e al modo in cui sono concepiti e realizzati gli oggetti. I partecipanti avranno la possibilità di condividere il loro punto di vista con Stefano Marchetti per un'indagine a 360 gradi sul disegno e sul concept del gioiello contemporaneo.

Nel laboratorio l'artista darà delle dimostrazioni sull'uso di una delle sue tecniche predilette: il "micromosaico in metallo".

Il corso sarà condotto in lingua inglese/italiana

Date: dal 23 al 26 Luglio 2012
Ore totali: 32
Quota di partecipazione: Euro 400,00

Info:
www.artiorafe.it
segreteria@artiorafe.it

Workshop's program

"Surface in depth" in jewellery design.
Workshop by Stefano Marchetti
Hacking Ideas - A way of thinking in jewellery design.

"To shape a jewel relatively simple, it is enough to establish a dialogue between fire and matter, thus forcing the conversation to your own personal opinions"
Stefano Marchetti

The goal of this workshop is to focus on how ideas in jewellery may be developed, disassembled and reconstructed in order to get their final shape.

The four-day workshop will start with the analysis of a classical design icon, and try to understand how it works. Then the experience will continue by hacking the classical object, piece by piece, to rebuilt it in a new shape and function. The course will mainly focus on the theoretical aspect of the subject 'design in contemporary jewellery', but at the same time you will be involved in practical exercise, in order to learn how to realize jewellery.

While working and discussing you will approach the characteristics of different techniques, and the ways in which the objects are conceived and made. You will have the chance to share your point of view with Stefano Marchetti for a three-hundred-and-sixty degree investigation into design and ideas in contemporary jewellery.

In the workshop the Artist will teach one of his technical procedures too: the "micromosaic in metal".

The course will be conducted in the English/Italian

Schedule: 23rd to 26th of July 2012
Total hours: 32
Fees: € 400,00

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